

# **2024 YEAR-IN-REVIEW**

In 2024, we celebrated our 1st Anniversary and continued to expand our reach, grow membership, and spread awareness. We couldn't have asked for a better year and look forward to what 2025 brings!

## **MEMBERSHIP & PARTNERSHIP**



- Grew our membership of global food and ag companies of all sizes by **over 30%**.
- Launched the University Partnership Program with four inaugural leading educational institutions.
- Expanded the Industry Association Partner Program with three new sector associations.

### **ENGAGEMENT & OUTREACH**



- Sent **100+ threat report newsletters** to members, as well as industry and government partners.
- **125 media placements** in outlets including The Washington Post, Wall Street Journal, Politico, and more.
- Received over 40K impressions across our social media platforms.
- Hosted over **two dozen food and ag specific meetings** for our members to connect, share, and learn from industry peers and experts.
- Continued in-person and virtual visits with staff of leading Members of Congress to spread awareness of the ISAC and its robust capabilities in place to benefit the sector.

#### **Defend Better. Defend Together.** www.FoodAndAg-ISAC.org



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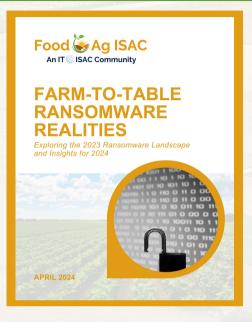


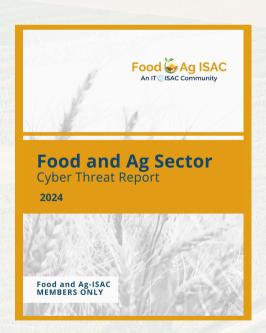
Food 😹 Ag ISAC

An IT ISAC Community

### THOUGHT LEADERSHIP

- Produced our **first-ever industry Ransomware Report**, Farm-To-Table Ransomware Realities: Exploring the 2023 Ransomware Landscape and Insights for 2024.
- Participated in CISA's Cyber Storm IX with member companies and partners.
- Provided presentations and webinars to individuals across the nation with CISA, USDA, and more.
- Presented at the 2024 FBI Agriculture Threats Symposium, CARO Workshop, CornConX, and industry association partner events.





- Published the Food and Ag Sector 2024 Cyber Threat Report leveraging the IT-ISAC's
  Predictive Adversary Scoring System (PASS) to highlight important threat actors in the food and ag industry and outline the top tactics, techniques and procedures (TTPs) these actors use to enact their cyber attacks.
- Held our **first in-person meeting** in Chicago with representation from 11 member companies.
- · Submitted comments on the:
  - Federal Acquisition Regulation: Cyber Threat and Incident Reporting and Information Sharing
  - Cyber Incident Reporting for Critical Infrastructure Act (CIRCIA) Reporting Requirements.

#### **NOT A MEMBER YET?** Become one today!

Membership@FoodAndAg-ISAC.org www.FoodAndAg-ISAC.org